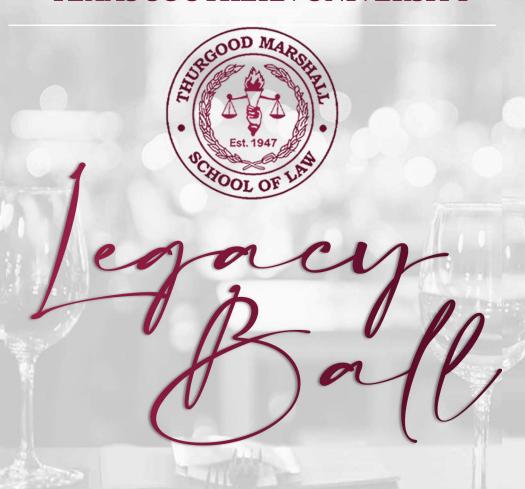


TEXAS SOUTHERN UNIVERSITY



September 29TH 2023 | 6:00 PM Hotel ZaZa Museum District - Houston, TX

Hand have been Dinner Housen.

Contact us for more information:

Text: "TMSL Legacy Ball" to 41444 Email: alumni@tmslaw.tsu.edu Scan the QR Code: GIVING.TSU.EDU/TMSL-LEGACY-BALL







TEXAS SOUTHERN UNIVERSITY Thurgood Marshall School Of Law



September 29TH, 2023 - Hotel ZaZa Museum District - Houston, TX

TITLE SPONSORSHIP PACKAGE -\$200,000

Title Sponsorship includes VIP Recognition and an optional Stay & Play package.

- Company Day @ TMSL
- 2 (two) Named Scholarship given during school year
- 2 gala tables in prominent location (seating for 10)
- Sponsor "Thank You" in Thurgood Today Alumni Newsletter (Newsletter is sent quarterly to 6,000 recipients)
- 12 month sponsorship for all events: Legacy Ball/Golf Tournament/HH Event/ Homecoming
- Listing as Title Sponsor on promotional material
- Choice of Back/Inside Cover Ad in program
- On-site Sponsor Signage
- Prominently displayed logo as 'Title Sponsor' in program
- Sponsor highlight in video presentation
- Golf Team & Golf Vendor
- 10 guest @ HH Event

ADDITIONAL SPONSORSHIP PACKAGES ·

Champion Sponsor - \$30,000

Includes VIP Recognition + Optional Stay & Play

- 1 (one) Gala tables in prominent location (Table allows seating for 10 select guest) / Full Page ad in program book
- Listing as Champion Sponsor on promotional material / On-site Sponsor Signage in main pre-function area Sponsor "Thank You" in Thurgood Today Alumni Newsletter / Company Day @ TMSL

Circular Bar Sponsor - \$25,000

• Business logo on menu sign / • (½) page ad in program booklet /5 (Five) seats in prominent location/ • Signature Drink

Guardian Sponsor - \$10,000

Guardian Sponsorship package includes VIP Recognition

- · 8 (Eight) seats in prominent location · Listing as "Guardian Sponsor" on promotional material
- Sponsor "Thank You" in 'Thurgood Today Alumni Newsletter' / Logo displayed prominently in program • Half Page Ad in program book

Advocate Sponsor - \$5,000

- 5 (seats) in desirable location / (1/4) page ad in program booklet
 - · Listing as "Advocate Sponsor" on promotional material

Welcome Drink Sponsor - \$7,500

• 5 (seats) in desirable location/ Champagne served once attendees register for event / • Champagne tags with business name or logo Signage at the entrance that houses welcome drink station / • ¼ page ad in booklet

Band Sponsor - \$5,000

- Signage with Logo / 2 seats desirable location
 - Business shout-outs (7 verbal ads)
 - 1/4 page ad in booklet

Banquettes - \$5,000

- Roped off section- access for 10 people
- · LED sign with business logo or name • Exclusive Bottle service

 - 1/4 page ad in booklet
 - · 2 seats desirable location

DJ Sponsor - \$3,000

- Signage with Logo / 2 seats desirable location
 - Business shout-outs (7 verbal ads)
 - 1/4 page ad in booklet

Registration Tent - \$5,000

- · Signage with business logo/name
- Logo on sign in registration items 1/4 page ad in booklet
- 2 seats desirable location

Step & Repeat Sponsor - \$5,000

- Business Logo included on 8ft Banner
- 2 seats desirable location
 - 1/4 page ad in booklet

Coffee/Sundae Station - \$3,500

- Located outside the Napoleon Room
- 2 seats desirable location
- Coffee sleeve has sponsor's business logo
 - 1/4 page ad in booklet



ROOM SPONSORSHIP PACKAGES



Room Sponsorships are designated for select rooms within the Hotel and accessible to the Sponsors select guest.

Ultimate Ransom Room - \$100,000

Includes VIP Recognition

• Package includes event access for 100 people On-site Sponsor Signage / • Napkins with business logo / • Full Page ad in program book / • Personalized Decorations / Photobooth w/your logo / Uniquely themed room Sponsor "Thank You" in *Thurgood Today* Alumni Newsletter' (Newsletter is sent quarterly to 6,000 mailing list recipients)/ One (1) named scholarship/12 month sponsorship for all events: Legacy Ball/Golf Tournament/HH Event/Homecoming / 10 guest @ HH Event

Hemingway Room - \$65,000

• Uniquely themed room / •Napkins with business logo / • Includes event access for 90 people / • Half page ad in program booklet / On-Site Sponsor Signage / 12 month sponsorship for all events: Legacy Ball/Golf Tournament/HH Event/Homecoming / 10 guest @ HH event

Déjà vu Room - \$50,000

• Includes event access for 80 people / On-site Sponsor Signage / • Uniquely themed room / • Napkins with business name/ logo / Half page ad in program booklet / 12 month sponsorship for all events: Legacy Ball/Golf Tournament/HH Event/Homecoming / 10 guest @ HH event

Fountain Room - \$45,000

• Uniquely themed room /• Includes event access for 50 people /• Half page ad in program booklet

Napoleon Room - \$15,000

• Assorted desserts served buffet style / • 8 (eight) seats at the gala / • (1/2) half page ad in booklet / Logo in program

