

THE TEXAS SOUTHERN UNIVERSITY FOUNDATION

P R E S E N T S

TIGER BALL SPONSORS BENEFITS

\$200,000 TRANSFORMATION SPONSOR:

- Two participants in "Parade of Partners"
- Welcome remarks on stage from company representative
- Exclusive reserved seating for 20 guests (at two tables) in premium location at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Inside front cover advertisement in the digital program book (date sensitive)
- 40 on-air/30-second spots on KTSU 90.9FM
- Exclusive acknowledgment during dinner program, including company profile
- Company logo (alongside TSU logo) on event step-and-repeat for photography

\$100,000 TSU PROUD SPONSOR:

- Two participants in "Parade of Partners"
- Priority reserved seating for 10 guests in premium location at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Inside back cover advertisement in the digital program book (date sensitive)
- 30 on-air/30-second spots on KTSU 90.9FM
- Exclusive acknowledgment during dinner program, including company profile

\$75,000 VISIONARY SPONSOR:

- One participant in "Parade of Partners"
- Priority reserved seating for 10 guests in premium location at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Center page advertisement in the digital program book (date sensitive)
- 20 on-air/30-second spots on KTSU 90.9FM
- Exclusive acknowledgment during dinner program

\$50,000 TIGER WALK SPONSOR:

- One participant in "Parade of Partners"
- Priority reserved seating for 10 guests at dinner/ gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Full-page advertisement in the digital program book (date sensitive)
- 10 on-air/30-second spots on KTSU 90.9FM
- Acknowledgment during dinner program

\$25,000 NINETEEN TWENTY-SEVEN (1927) SPONSOR:

- One participant in "Parade of Partners"
- Reserved seating for 10 guests at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Full-page advertisement in the digital program book (date sensitive)
- One on-air interview segment on KTSU 90.9FM (5 minutes)
- Acknowledgment during dinner program

\$15,000 MAROON AND GRAY SPONSOR:

- Reserved seating for 10 guests at dinner/gala
- Recognition in all printed and online materials (date sensitive)
- Half-page advertisement in the digital program book (date sensitive)
- Acknowledgment during dinner program

\$10,000 TIGER BALL SPONSOR:

- Reserved seating for 10 guests at dinner/gala
- Recognition in all printed and online materials (date sensitive)
- Prominent company listing in the digital program book (date sensitive)
- Acknowledgment during dinner program

\$5,000 PATRON SPONSOR:

- Reserved seating for 10 guests at dinner/gala
- Recognition in all printed and online materials (date sensitive)
- Acknowledgment during dinner program

TO PURCHASE A TICKET OR A TABLE, USE THE QRC OR CONTACT THE DIVISION OF UNIVERSITY ADVANCEMENT FOR ASSISTANCE.

SPECIALEVENTS@TSU.EDU OR 713.313.1361

