



TEXAS SOUTHERN UNIVERSITY



Legacy Ball

October 28TH 2022 | 6:00 PM
Hotel ZaZa Museum District - Houston, TX

Tickets and Table Prices

*Early Bird - \$250 * Individual - \$285 * Young Alums - \$175 ('18-'22)
Elected Officials - \$200 * Table Sponsor - \$2500*

Contact us for more information:

Text: "TMSL Legacy Ball" to 41444

Email: TMSLLEGACYBALL@GMAIL.COM

Scan the QR Code: GIVING.TSU.EDU/TMSL-LEGACY-BALL





TEXAS SOUTHERN UNIVERSITY Thurgood Marshall School Of Law



Legacy Ball Sponsorship Packages

October 28TH, 2022 - Hotel ZaZa Museum District - Houston, TX

TITLE SPONSORSHIP PACKAGE - \$100,000

Title Sponsorship includes VIP Recognition and an optional Stay & Play package.

- Kickoff reception hosted in your name
- 1 (one) Named Scholarship given during school year
- 2 gala tables in prominent location (seating for 10)
- Sponsor "Thank You" in *Thurgood Today* Alumni Newsletter (Newsletter is sent quarterly to 6,000 recipients)
- Listing as Title Sponsor on promotional material
- Choice of Back/Inside Cover Ad in program
- On-site Sponsor Signage
- Prominently displayed logo as 'Title Sponsor' in program
- Sponsor highlight in video presentation

ADDITIONAL SPONSORSHIP PACKAGES

Champion Sponsor - \$25,000

Includes VIP Recognition + Optional Stay & Play

- 2 (two) Gala tables in prominent location (Table allows seating for 10 select guest) / • Full Page ad in program book
- Listing as Champion Sponsor on promotional material / • On-site Sponsor Signage in main pre-function area
- Sponsor "Thank You" in *Thurgood Today* Alumni Newsletter

Circular Bar Sponsor - \$20,000

- Business logo on menu sign / • (½) page ad in program booklet / 5 (Five) seats in prominent location / • Signature Drink

Guardian Sponsor - \$12,500

Guardian Sponsorship package includes VIP Recognition

- 5 (Five) seats in prominent location • Listing as "Guardian Sponsor" on promotional material
- Sponsor "Thank You" in 'Thurgood Today Alumni Newsletter' / • Logo displayed prominently in program
- Full Page Ad in program book

Advocate Sponsor - \$5,000

Advocate Sponsorship package includes VIP Recognition

- 5 (seats) in desirable location / • (½) page ad in program booklet
- Logo displayed prominently in program / • Listing as "Advocate Sponsor" on promotional material

Welcome Drink Sponsor - \$7,500

- 5 (seats) in desirable location / Champagne served once attendees register for event / • Champagne tags with business name or logo Signage at the entrance that houses welcome drink station / • ¼ page ad in booklet

Band Sponsor - \$7,000

- Signage with Logo / 2 seats desirable location
- Business shout-outs (7 verbal ads)
- ¼ page ad in booklet

DJ Sponsor - \$7,000

- Signage with Logo / 2 seats desirable location
- Business shout-outs (7 verbal ads)
- ¼ page ad in booklet

Step & Repeat Sponsor - \$7,000

- Business Logo included on 8ft Banner
- 2 seats desirable location
- ¼ page ad in booklet

Banquettes - \$5,000

- Roped off section
- LED sign with business logo or name
- Exclusive Bottle service
- ¼ page ad in booklet

Registration Tent - \$5,000

- Signage with business logo/name
- Logo on sign in registration items ¼ page ad in booklet
- 2 seats desirable location

Coffee/Sundae Station - \$3,500

- Located outside the Napoleon Room
- 2 seats desirable location
- Coffee sleeve has sponsor's business logo
- ¼ page ad in booklet



ROOM SPONSORSHIP PACKAGES



Room Sponsorships are designated for select rooms within the Hotel and accessible to the Sponsors select guest.

Ultimate Ransom Room - \$75,000

Includes VIP Recognition

- Package includes event access for 100 people On-site Sponsor Signage / • Napkins with business logo / • Full Page ad in program book / • Uniquely themed room Sponsor “Thank You” in *Thurgood Today* Alumni Newsletter’ (Newsletter is sent quarterly to 6,000 mailing list recipients)

Déjà vu Room - \$50,000

(Room accommodates 80 People)

- Signage for room with business / • Uniquely themed room / • Napkins with business name/logo
- Half page ad in program booklet

Hemingway Room - \$55,000

(Room accommodates 90 People)

- Uniquely themed room / • Napkins with business logo / • LED Signage for business logo / • Half page ad in program booklet

Fountain Room - \$35,000

- Uniquely themed room / • Short commercial playing on TV’s in room / • Half page ad in program booklet / 50 people in room

Napoleon Room - \$10,500

- Assorted desserts served buffet style / • 5 (five) seats at the gala / • (¼) quarter page ad in booklet
- Short commercial playing on TV’s

