Thurgood Law Legacy Ball Sponsorship Packages

Title Sponsor \$100,000 VIP & Recognition

- Kickoff reception hosted in your name
- 1 named scholarship give during school year
- 2 gala tables in prominent location (seating for 10)
- Sponsor "Thank You" in *Thurgood Today* Alumni Newsletter (6,000 mailing list recipients)
- Listing as Title Sponsor in promotional material
- Choice of Back/Inside Cover Ad in program
- On-site Sponsor Signage
- Color logo displayed prominently as Title Sponsor in program
- Sponsor highlight in video presentation
- Stay & Play (2 rooms, 8 spots for golf tournament)

Ultimate Ransom Room -\$75,000 VIP & Recognition

- 1 Gala table located in Ultimate Ransom Room (seating for 10)
- Uniquely themed room
- On-site Sponsor Signage
- Napkins with business logo
- Full Page ad in program book
- Sponsor "Thank You" in Thurgood Today Alumni Newsletter (6,000 mailing list recipients
- Stay & Play (1 room, 4 spots for golf tournament)

*\$24,750 is the buyout for the room- 9 tables

Champion \$50,000 (1 available) VIP & Recognition

- 2 gala tables in prominent location (seating for 10)
- Sponsor "Thank You" in Thurgood Today Alumni Newsletter (6,000 mailing list recipients)
- Listing as Champion Sponsor in promotional material
- Full Page Ad in program book
- On-site Sponsor Signage in main pre function area
- Color logo displayed as Champion sponsor in program
- Stay & Play (1 room, 4 spots to golf tournament)

Déjà vu Room- \$35,000

- Signage for room with business
- Uniquely themed room
- Napkins with business name/logo
- 1 table (seating for 10)
- ½ page ad in booklet

\$19,250 buyout for the room- 7 tables

Hemingway Room-\$35,000

- Uniquely themed room
- Napkins with business logo
- Signage for room with Business logo
- ½ page ad in booklet
- 1 table (seating for 10)

*\$22,000 buy out for the room- 8 tables

Fountain Room-\$30,000 (50 people)

- Uniquely themed room
- 4 seats
- ½ page ad booklet
- Signage for room with Business Logo

\$12,650 buy out for the room-46 remaining seats

Circular Bar- \$30,000 Business logo/name on menu sign Signature drinks & names '2 page ad in booklet Signature drink named after sponsor Sponsor "Thank You" in Thurgood Today" Alumni Newsletter	Guardian \$25,000 (3 available) VIP & Recognition 1 gala table in prominent location (seating for 10) Sponsor "Thank You" in Thurgood Today" Alumni Newsletter Mention or Listing as Guardian Sponsor in promotional material Full Page Ad in program book Logo displayed prominently in program	Napoleon Room \$10,500 Assorted desserts served buffet style 4 seats at the gala 1/4 quarter page ad in booklet
Advocate \$10,000 (4 available) VIP & Recognition 1 gala table in desirable location (seating for 10) Listing as Advocate sponsor in promotional material 1/4 page ad in program book Logo displayed prominently in program	 Welcome Drink- \$7.500 Champagne served once attendees register for event Champagne tags with business name or logo Signage at the entrance that houses welcome drink station ½ page ad in program book 	Band- \$7,000 Signage Business shoutouts 7 verbal ads '4 page ad in program ad
 DJ- \$7,000 Signage with business & logo Business shoutouts 7 verbal ads ½ quarter page ad in booklet 	 Step & Repeat- \$7,000 Mixture of logos (Legacy Ball/Thurgood Marshall School of Law Logo) b. ½ page ad in booklet 	Banquettes (2)- \$5,000 Roped off LED lighted sign with business logo/name Exclusive Bottle service yapage ad in booklet
Registration Tent- \$5,000 Signage with business logo/name Logo on whatever using to sign attendees in yapage ad in booklet	 Coffee/Sundae Station \$3,500 Located right outside the napoleon in the hallway Has coffee & baileys or Kahlua available Coffee sleeve has sponsor's business logo/name ½ page ad booklet 	Friend \$1,500 (10 available) • 2 gala seats in a desirable • Recognition in program