



## TEXAS SOUTHERN UNIVERSITY

### 2022 President's Tiger Ball

#### **\$100,000 TRANSFORMATION SPONSOR:**

- Exclusive reserved seating for 20 guests (at two tables) in premium location at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Inside front cover advertisement in the program book (date sensitive)
- 40 on-air/30-second spots on KTSU 90.9FM
- Exclusive acknowledgment during dinner program, including company profile
- Company logo (alongside TSU logo) on event step-and-repeat for photography
- Valet parking for all table guests

#### **\$75,000 TSU PROUD SPONSOR:**

- Priority reserved seating for 10 guests in premium location at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Inside back cover advertisement in the program book (date sensitive)
- 30 on-air/30-second spots on KTSU 90.9FM
- Exclusive acknowledgment during dinner program, including company profile
- Valet parking for all table guests

#### **\$50,000 VISIONARY SPONSOR:**

- Priority reserved seating for 10 guests in premium location at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Center page advertisement in the program book (date sensitive)
- 20 on-air/30-second spots on KTSU 90.9FM
- Exclusive acknowledgment during dinner program
- Valet parking for all table guests

#### **\$25,000 TIGER WALK SPONSOR:**

- Priority reserved seating for 10 guests at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Full-page advertisement in the program book (date sensitive)
- 10 on-air/30-second spots on KTSU 90.9FM
- Acknowledgment during dinner program
- Valet parking for all table guests

#### **\$15,000 NINETEEN TWENTY-SEVEN (1927) SPONSOR:**

- Reserved seating for 10 guests at dinner/gala
- Company logo placement/recognition in all printed and online materials (date sensitive)
- Full-page advertisement in the program book (date sensitive)
- One on-air interview segment on KTSU 90.9FM (5 minutes)
- Acknowledgment during dinner program

#### **\$10,000 MAROON AND GRAY SPONSOR:**

- Reserved seating for 10 guests at dinner/gala
- Recognition in all printed and online materials (date sensitive)
- Half-page advertisement in the program book (date sensitive)
- Acknowledgment during dinner program

#### **\$5,000 TIGER BALL SPONSOR:**

- Reserved seating for 10 guests at dinner/gala
- Recognition in all printed and online materials (date sensitive)
- Prominent company listing in the program book (date sensitive)
- Acknowledgment during dinner program

#### **\$3,000 PATRON SPONSOR:**

- Reserved seating for 10 guests at dinner/gala
- Recognition in all printed and online materials (date sensitive)
- Acknowledgment during dinner program

\*Thanks to our generous supporters. For more information, please call 713.313.1363.